

2024 Beverage, Winter Session

Agenda

Monday, January 29, 2024		
Arrivals & Registration	8:00 AM	10:00 PM
Small basket, big opportunity: Trends and growth drivers in the convenience channel - Windows	12:40 PM	1:15 PM
Roundtables - Windows	5:45 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Beverage Sampling Experience	6:30 PM	9:00 PM
Dinner - CASINO NIGHT	7:00 PM	10:00 PM
Tuesday, January 30, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Impulse, Retail Panel Discussion - Windows	5:30 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Wednesday, January 31, 2024		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM

Lunch	11:30AM	1:00PM
Meetings	12:40 PM	3:00 PM