

Agenda

Sunday, May 17, 2020		
The High Value of Marketing Towards the Mindfulness Movement	6:00 PM	6:45 PM
Monday, May 18, 2020		
Arrivals All Day	7:00 AM	10:00 PM
Influencing Influencers Without a Budget - Find, Identify & Reach Free Brand Advocates	6:00 PM	6:30 PM
Reception and Dinner	7:00 PM	10:00 PM
Tuesday, May 19, 2020		
Breakfast	7:00 AM	8:00 AM
Planning Session / Innovation Pipeline / Discovery Hub	8:00 AM	12:00 PM
Lunch	12:00 PM	12:40 PM
Planning Session / Innovation Pipeline / Discovery Hub	12:40 PM	5:00 PM
The Value of Home Improvement Through the Popularity of Backyard Living	6:00 PM	6:30 PM
Dinner	7:00 PM	10:00 PM
Wednesday, May 20, 2020		
Breakfast	7:00 AM	8:00 AM
Planning Session / Innovation Pipeline / Discovery Hub	8:00 AM	12:00 PM
Lunch	12:00 PM	12:40 PM

